



Chilli Padi

CHILLI PADI INFORMATION PACK 2024

WWW.CHILLIPADI.CO.UK

WHO ARE WE?

Welcome to Chilli Padi, your gateway to the vibrant and diverse flavours of Malaysian cuisine right here in Newcastle! Established in Newcastle upon Tyne in 2015, Chilli Padi has been proudly serving authentic Malaysian dishes that tantalise the taste buds, taking you on a journey from Borneo to the Malayan peninsular.

With dishes ranging from the traditional Nasi Lemak, Rendang, and Laksa noodles, Chilli Padi has become not only a much loved venue for the Asian community in Newcastle to enjoy a taste of home but also a firm favourite with the locals!



Chilli Padi

WHAT WE OFFER

DIVERSE SELECTION

Our menu consists of a diverse selection of traditional Malaysian dishes. We source our ingredients everyday from our trusted suppliers, **ensuring the dishes we serve are of the highest quality** from our kitchen to the customer's table.

WE CATER FOR EVERYONE

Chilli Padi's menu caters for everyone. All our meat is sourced from **HALAL** suppliers, and a large number of the dishes we serve are **gluten-free and vegetarian/vegan friendly**.

SIGNATURE DISHES

We are best known for our signature dishes: **Nasi Lemak, Smoked Chicken, Salt & Chilli Series and Roti Canai**.



OUR GROWTH: GROWING ONLINE PRESENCE

10.0K

INSTAGRAM
FOLLOWERS

6.4K

FACEBOOK
FOLLOWERS

1.1K

GOOGLE
REVIEWS

OUR GROWTH: FOOD TRUCK

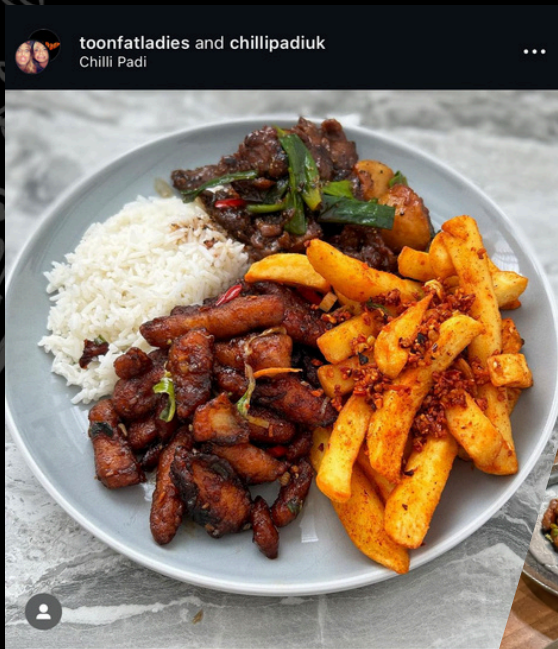
Based on the *enormous growth in popularity of the Chilli Padi brand*, we introduced the Chilli Padi Food Truck in September 2023 to enable us to spread the word further afield *prior to the opening of further restaurants in other towns and cities across the UK.*

The sight of the Chilli Padi Food Truck at Food Festivals, Business Parks and Foodie events always puts a smile on the faces of our customers!



Chilli Padi

OUR ACHIEVEMENTS



View Insights



Liked by westendscanners and 1,481 others
toonfatladies We'd personally like to thank JC for dy
cross so that we could indulge in an abundance of c
unlimited Easter eggs, lamb roast and a strong finis

View Insights

Liked by the_boozy_cook and 1,238 others
purelybeltabait My favourite restaurant in Newcastle -
@chillipadiuk... more

Popular Newcastle restaurant Chilli Padi to launch food truck service

Popular orders such as salt and chilli chips as well as traditional Malaysian dishes will be available from the mobile takeaway

By Tom Keighley

15:55, 14 SEP 2023 | UPDATED 11:25, 15 SEP 2023

Find things to do

Bookmark



Chilli Padi Newcastle review: how does our reviewer rate the Malaysian restaurant?

The restaurant's dauntingly long menu proves both a challenge and a treat, as our reviewer tries out some unfamiliar dishes

By Hannah Graham

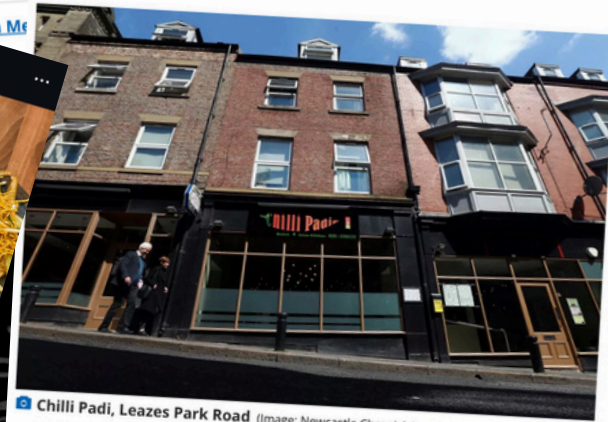
The ultimate food and drink guide before a midweek evening Newcastle United match

Evening games mean you've got less time, and probably need to eat out before getting into St James' Park - thankfully, Newcastle Chilli Padi

Comments

purelybeltabait and chillipadiuk

Simon M



Chilli Padi, Leazes Park Road (Image: Newcastle Chronicle)

Malaysian restaurant Chilli Padi offers an extensive menu, which is a big hit with those who like a bit of a kick with their pre-match meal. Found on Leazes Park Road, Chilli Padi is a stone's throw from the stadium, and close to bars where you can get a quick drink after (more on them later...)

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ABOUT OUR COMPANY

We have been in the industry from 2015, when we established Chilli Padi.

The success of Chilli Padi has allowed us to expand as a company and we now also run two additional food establishments: a franchise of a global matcha teahouse, **TSUJIRI** and a high-end Japanese restaurant, **BUTAKUN**, both in Newcastle City Centre.



TSUJIRI
SINCE 1860

Chilli Padi



ALWAYS HUNGRY! FOR MORE...

We are always on the lookout for opportunities to grow and take Chilli Padi to new destinations across the UK.

CONTACT

Please contact or send details of suitable opportunities upon which you are retained to:

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IANA@ATRETAIL.CO.UK



PROPERTY REQUIREMENTS

Location: City Centre locations close to similar Foodie's, transport hubs etc.

Size: 1200-2000sqft (larger if already fitted as a restaurant)

TARGET CITIES

DURHAM
EDINBURGH
GLASGOW
LEEDS
LEICESTER
LIVERPOOL

MANCHESTER
NOTTINGHAM
SHEFFIELD
YORK

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